



December 10, 2025

## SEASON'S GREETINGS

Dear Delegates:

Thank you for joining us at our 11<sup>th</sup> annual fall conference at NAIT! Your presence, engagement, and contributions helped make this year's event a meaningful and memorable experience for everyone involved.

Majority of the delegates who responded to the conference survey gave us an 8 out of 10 rating, with 10 being the best!

We would also like to take a moment to acknowledge and thank one of our longstanding **Platinum sponsors - Tantus**. Due to an oversight, their advertisement was inadvertently omitted from our printed conference program. We sincerely regret this error, especially given their ongoing commitment to our chapter, our community and their role in creating meaningful technology careers for local professionals. Tantus has also donated to the development of DAMA Edmonton's chapter website and a scholarship to NAIT.

To ensure they receive the visibility and appreciation they deserve, we invite you to view their ad attached to this email.

We encourage you to take a moment to learn more about the services they provide and to reach out with any questions you may have. Your engagement and support help strengthen the partnerships that make conferences like ours possible.

Thank you again for your participation and understanding. We look forward to seeing you at our monthly chapter meetings in 2026 and our 12<sup>th</sup> annual fall conference!

Warm regards,

*Stephen Kaiser*

Stephen Kaiser  
President DAMA Edmonton



## Tantus Solutions Group Inc.

Tantus is a consulting company with deep experience providing services to local governments across Western Canada who are experiencing complex problems, organizational change, or are seeking proactive solutions for digital transformation. Our future-forward approach helps organizations maximize the benefits of technology in support of strategic, tactical, and operational goals - ensuring digital readiness and organizational excellence.

Reinventing, re-imagining, and continually re-envisioning our business to serve clients in an ever-changing marketplace - that's the Tantus way.

We started small. Two decades ago, Tantus was a one-man operation with big goals. Our founder, Jeff Young, had a vision to build a business filled with talented people, each bringing their own expertise to the table, providing clients with unmatched senior level strategic consulting. And while Tantus has certainly realized that vision, we've also brought so much more to markets that have demanded dynamic, creative, strategic solutions with consistent delivery.

Collaborative  
Strategic  
Expert  
Invested  
Honest

Our problem solving is innovative, our experience is vast, and our team is loyal. We've built a business with talented people who are passionate about the work we do. This has forged a strong culture within our walls that is immediately recognized and appreciated by our clients.

From modest beginnings, to expansion and careful growth, the Tantus brand is synonymous with hard work, humility, and sound advice. Those who work with us, whether they are clients, employees, or partners, come for the consulting but stay for the relationships.

Tantus exists to be our clients long-term, forward-thinking partner. We help by asking the right questions, tackling the tough problems, and formulating outside-the-box solutions and strategies. At the end of the day, it's about delivering on what we said we would - providing our clients with the most value for their organization.

Welcome to Tantus

## Data Services

CEOs know they must accelerate the adoption of digital business and are seeking more direct digital routes to connect with their customers, says David Groombridge, VP Analyst, Gartner. But with an eye on future economic risks, they also want to be efficient and protect margins and cash flow.

At Tantus we approach our projects a bit differently. We do not believe in telling clients the answers they want to hear. Rather, we tackle each project with a high level of integrity, sound advice, and creative ideas that see the clients true needs met. Using our expertise, we are able to cut through the noise to uncover the best solution for any Data, Information Technology, and Business Management problem. To do this, our Data Services practice focuses on three core service offerings:

### Crafting the Future

Strategic Advisory Services to help you develop or update your business strategy and plans, determine the right performance metrics, and design optimal processes to delivery your plans. We leverage our Management Consulting team to deliver these services.

### Building the Foundation

Consulting Services to assist in putting the right building blocks in place to manage your data assets in alignment with your business strategy. Focused on the following key areas:

- Data Strategy
- Business Intelligence & Analytics Strategy
- Data Maturity Assessment
- Data Quality Assessment
- Data Governance

### Reaping the Benefits

Engagement Services to move you along the path to insight based on your data assets. To do so, we provide a range of specialized services:

- Data Quality Programs - improving reliability & trust in data
- Data Visualization - analyzing your data visually
- Data Engineering - moving you data from one location to another
- Data Architecture - designing your data infrastructure, both on-prem and cloud
- Data Governance - governing & managing your data securely

#### Contact Us:

Jeff Young (President):  
jeff.young@tantus.com  
contact@tantus.com