



Message from His Worship Mayor Andrew Knack



On behalf of City Council and the people of Edmonton, welcome to the 2025 DAMA Edmonton Annual Conference!

Over the past 11 years, this conference has become an instrumental part of facilitating innovation, connection and learning among data management professionals. This year's theme, "AI Evolution: from chaos to order" speaks to the profound impact artificial intelligence continues to have across the world, and its potential to offer both challenges and powerful solutions.

As this technology evolves faster than ever, it becomes even more important to increase the security, visibility and reliability of critical data. The strong network that DAMA fosters among Edmonton's information management community is an essential part of meeting these challenges and unlocking the full potential of AI's benefits.

Thank you to DAMA Edmonton for facilitating this opportunity for such important learning and dialogue.

I wish you all a memorable and inspiring conference!



Andrew Knack

MAYOR, CITY OF EDMONTON

