



MESSAGE FROM THE PREMIER OF ALBERTA

On behalf of the Government of Alberta, it is my pleasure to send greetings to delegates, presenters and vendors for the 11th DAMA (Data Management Association) Edmonton Annual Conference.

This year's theme – AI Evolution: From Chaos to Order – provides a timely opportunity to explore the implications of this technology for businesses and organizations. Alberta is a global leader in AI research and technology development, and data management plays a critical role in the growth and success of the sector in our province. NAIT's Productivity Innovation Centre is a great place for leaders like you to come together and explore trends, share insights and hear from world-class presenters on harnessing AI's potential.

I hope everyone enjoys connecting with peers, learning together and taking advantage of professional development opportunities. Thank you to DAMA Edmonton, NAIT, sponsors, and all those who have contributed to the success of this annual conference.

Best wishes for a productive and inspiring event!

A blue ink signature of Danielle Smith, written in a cursive style.

Honourable Danielle Smith, Premier of Alberta

